

Lan Anh Nguyen

Turning complexity into clarity.

[linkedin.com/in/lananhnguyen](https://www.linkedin.com/in/lananhnguyen)

emmadesign.art

emmadesign.art@gmail.com

(+84) 813 672 155

EXPERIENCE

C'Lab

Product Designer

Jul 2025 – Present

- Designed **blockchain mobile applications and web platforms** from concept to production.
- Simplified complex **Web3 workflows** for intuitive use.
- Built scalable **design systems and reusable UI components** across multiple products.
- Collaborated closely with product managers and engineers to ship **production-ready features**.

Novum Global

Product Designer, Remote

Sep 2021 – Jul 2025

- Redesigned the company's **mobile and web platforms**.
- Built scalable **design systems** that improved consistency across products.
- Increased first-month user retention by **20%** through onboarding improvements.
- Contributed to products that reached **10,000+ active users**.
- Worked closely with product manager, engineers throughout the **product lifecycle**.

Bowntie

UI/UX Designer Intern, Remote

May 2021 – Aug 2021

- Designed **responsive mobile and web UI**.
- Contributed to the company's **design system**.
- Created **wireframes, prototypes, and high-fidelity interfaces**.
- Participated in design critiques and **cross-functional collaboration**.

Greentours

Graphic Designer

Oct 2018 – Apr 2021

- Designed **visual identities and marketing campaigns** for clients across multiple industries.
- Created **print, digital, and social media assets**.
- Managed **multiple client projects** while maintaining high-quality design standards.

EDUCATION

Arena Multimedia

Diploma in Multimedia Design

SKILLS

Product Design

Product Strategy · UX Design · Interaction Design · Information Architecture · User Flows · Wireframing · Prototyping · Design Systems · Responsive Design · Accessibility

Tools

Figma · Framer · Illustrator · Photoshop · After Effects · Indesign

Development

HTML · CSS · Bootstrap